

AMITY BUSINESS SCHOOL (ABS),

AMITY UNIVERSITY HARYANA (AUH), MANESAR.

REPORT ON CORPORATE-CONNECT PROGRAMME HELD ON 12th FEBRAURY 2015, AT AMITY UNIVERSITY HARYANA, MANESAR CAMPUS, AUDITORIOM, B-BLOCK FOR ALL ABS MBA STUDENTS:

CORPORATE-CONNECT: GUEST CORPORATE SPEAKER – Ms. Sarika Goel, HR; on Topic: Defining a good CV & how to face the interview board.

CORPORATE-CONNECT: ABS CORDINATORS: Ajay Kumar Pandey.

CRC CORDINATOR: Mr. Ankur Gupta, Dy. Director,CRC.

S.NO	TIMING	CORPORATE CONNECT PROGRAMME	CORPORATE CONNECT DESCRIPTIONS	OUTCOME
1.	11.30 am-11.45 am	Welcoming and Introduction of Ms. Sarika Goel, HR Head.	Ms. Sarika Goel is welcomed by ABS, Faculty coordinator and CRC, Dy. Director. Afterwards, a brief introduction of Ms. Sarika Goel was given by ABS student anchors.	Corporate Connect begins with welcoming and introduction of corporate speaker.
2.	11.45 am-12.45 pm	Ms. Sarika Goel conducted an interactive corporate connect session on the topic 'Defining a good CV & how to face the interview board'.	Ms. Sarika Goel delivered extensively through PPT about convention, norm, standard practice and customized patterns for drafting effective CVs, she stressed the need for expressing strength and weakness in positive and real basis. She also discussed various effective patterns for effective interview sessions.	The ABS Management students learned the process of rational CV formation and strategies for effective interview presentation.
3.	12.45-1.00 pm	Question-Answer and Thanks giving session	Ms. Sarika Goel interacted extensively with management students about ways to be successful through interview board with customized effective CV drafting.	Corporate Connect session conducted successfully.